



<b>BEACHPORT SURF LIFE SAVING STRATEGIC PLAN</b>			
<b>GOALS</b>			
1. Sustainable for our Future	2. Committed to our community	3. Provide Life Saving Coverage to meet Community Needs	4. Develop our people
<b>STRATEGIES</b>			
1.1 Complete Club rooms and Storage Sheds at Surf Beach	2.1 Commit to cover Beachport community events	3.1 Meet patrol requirements	4.1 Increase the capacity for our members to operate, deliver and manage lifesaving through education and training
1.2 Incorporate succession planning for position changeover	2.2 Review and implement competition for youth and adults to give them broad experiences	3.2 Optimise our resources to always be "rescue ready"	4.2 Upskill our members in minimum requirements to increase service availability
1.3 Centralise grant applications (including previous attempts) into drop box to allow for easier future applications	2.3 Continue to work with Beachport community in events outside of normal activities -ie assist BDDA in projects	3.3 Develop weather guidelines to assist in patrol location between Southend and Salmon Hole	4.3 Improve patrol skills
1.4 Formalise partnership with Portland Surf Life Saving Club	2.4 Enquire if events can be hosted in Beachport ie IRB carnivals etc to assist in local commerce	3.4 Maintain and develop relationship with local emergency service agencies	4.4 Provide pathway for youth to become senior active life savers
1.5 Encourage All club members to take active roles within the club	2.5 Proactively and transparently communicate how all funds are raised and used.	3.5 Create and maintain a workable on-call function for out of hours emergencies	4.5 Upskill IRB drivers and crew for competitions
1.6 Prevent burn out of members in management roles	2.6 Engage members of the community	3.6 Improve and increase technology based services and resources	4.6 Encourage younger members to take on roles and responsibilities within club
1.7 Purchasing of merchandise to facilitate brand recognition	2.7 Increase the value, relevance and exposure of the club	3.7 Maintain a "club for all" ethos	
1.8 Work smarter - not harder in all aspects of our club activities	2.8 Provide information packs for new members/families	3.8 No loss of life between flags	
1.9 Strengthen diversity and depth of income sources	2.9 Create events to incorporate community and non members	3.9 Become Star Club Accredited	
1.10 Retain membership through age progression			

1.11 Maintain focus for fun with Nippers			
1.12 Maintain focus for fun with Youth with options to compete and/or encouraged to participate at a higher level			
1.13 Maintain relationship with key stakeholders			
1.14 Maintain a minimum of 30 patrolling members in club			
1.15 Continual self improvement			
<b>SUCCESS FACTORS</b>			
1.1 Building plans taken on by David Taylor. To be completed to lock up stage by November 2018	2.1 Formally be part of water events in Beachport ie Duck Race	3.1 Have members complete min 2 patrol days.	4.1 To lobby for improved regional delivery and assessment in training and development, and LSV coordination
1.2 Drop Box to be available to all committee members with job descriptions clearly laid out Transition periods with changeovers	2.2 Take part in informal competition. Work towards Portland invitation of Jan long weekend tri club comp	3.1 Have patrol dates set in advance where possible	4.1 Increase training officers within club
1.3 Grant Applications to be centralised in drop box for quick applications. To work with grant writer as 1st option.	2.3 Above normal duties, fulfill social responsibility to help those who have helped us. Record all events for future grant applications. ie Youth Week 2018	3.2 Have IRB and vehicle in state of readiness when not in use. Have all other rescue equipment rescue ready	4.2 Encourage unqualified members to gain qualifications to assist in club activities
1.3 Awarded grants	2.4 2018 State IRB Carnival. Host smaller informal competitions	3.3 Set of guidelines re wind speed and direction to be written up and made available to all members, especially patrol captains when determining patrol locations	4.3 Increase scenario based activities during quiet patrol times 4.3 Regular patrol audits 4.3 Regular patrol training
1.4 Work with SLSSA to formalise relationship between PORTLAND SLSC. Continued sharing information/experience/resources	2.5 Advise through regular newsletters to members and donors where money in club is being spent	3.4 Meet key emergency service stakeholders to formalise relationships and to identify roles BSLSC has in emergency situations.	4.4 Encourage youth to gain SRC & BM qualification and participate in patrolling and IRB crew
1.5 More parents involved in Nipper/Youth day setup/packup/bbq etc. Option to formalise a roster.	2.6 Transparency with all stakeholders	3.4 Create mock incidents involving all above stakeholders	4.5 Provide pathway to become entry level club for IRB racing
1.6 Meetings to be conducted via Skype/Facetime etc- reducing travel times for Committee members	2.7 Create webpage to allow members and non members to access all information quickly and easily and further increase our positive exposure	3.5 To have the club at level of rescue ready 24/7.	4.6 Maintain roles of Junior Club Captain(s). Consider Nipper leadership roles
1.6 Incorporate Nipper/Youth and Patrol Days on same day to reduce burnout	2.8 Beginning of session info booklets containing club policies and vital information	3.6 Improve technology to assist with our activities. Work with SLSSA to improve radios, implement drone technology and any other relevant technology	

1.7 Always have "on-hand merchandise to sell at events. Advertise to members to order	2.9 Investigate and implement Ocean Swim event to be held on annual basis open to all	3.7 Maintain membership and promote a family friendly club inclusive of all	
1.8 Reducing double handling of all matters in club activity ie- combining nipper/youth/patrol days, meetings via technology, awards and AGM at last session, any member travelling to Adelaide to liaise with Club Captain to pick up/drop off items etc		3.8 No loss of life during patrols	
1.9 Increase Market Day events and raffles etc. investigate corporate partnership		3.9 Increase in Grant availability	
1.10 Age Managers identify and encourage youth involvement and integrate youth into patrol days, camps for transition, SACE awareness			
1.11 Maintain current balance of curriculum and fun activities for Nippers and camps			
1.12 Create informal competition events between Robe and Portland			
1.13 involve and inform member from local council. Maintain Lions committee member.			
1.14 - Create partnerships with all key feeder schools with newsletters etc.			
1.15 Seek feedback from members through surveys to improve systems and processes.			